

2014 GRAND CHEROKEE

Jeep

TODAY IS THE DAY YOU COMMIT TO GREATNESS. NOW IS THE TIME TO GIVE PURPOSE TO YOUR DRIVING PASSION. EVERY MINUTE. EVERY SECOND. NOTHING IS GREATER THAN WHAT LIES AHEAD. THE 2014 JEEP® GRAND CHEROKEE DEFINES ACHIEVEMENT. HERE, YOU CAN ACHIEVE IT ALL.





SUMMIT SHOWN IN CASHMERE PEARL

GRAND CHEROKEE SUMMIT.
WITH THE BEST, YOU
BECOME THE BEST.



SUMMIT SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

BEAUTIFULLY RESILIENT



HARSH WEATHER IS WORRY-FREE WITH GRAND CHEROKEE'S EXPANSIVE MENU OF CAPABILITIES. DESIGNED TO WORK TOGETHER IN TRUE HARMONY, THEY USHER YOU OVER AND THROUGH MOST ANY CHALLENGE MOTHER NATURE LAYS BEFORE YOU. EXPERIENCE LEGENDARY JEEP® BRAND DNA IN ITS MOST ELEGANT OF FORMS.

SUMMIT SHOWN IN BRILLIANT BLACK CRYSTAL PEARL



AUTHENTIC CAPABILITY

Confidence to Go Anywhere, Do Anything® is born and bred in every Jeep® brand transfer case. Choose from three authentic four-wheel-drive systems: Quadra-Trac I,® Quadra-Trac II,® and Quadra-Drive® II with an Electronic Limited-Slip Differential (ELSD). Each is engineered to help safely usher you through severe all-weather challenges.

ELECTRONIC STABILITY CONTROL[10]

Vehicle-wide sensors help keep you moving forward securely, instantly providing aid in stressed and extreme situations.

INDEPENDENT SUSPENSION

Independent front and rear suspension systems with isolated cradles help stabilize travel over challenging terrain. Standard.

QUADRA-LIFT® AIR SUSPENSION SYSTEM

Gain ultimate control of your system. Raise up to a best-in-class ground clearance[3] of 11.3 inches above rocks and snowbanks. Lower it 1.6 inches for easier entry, exit, and loading. Available.

SELEC-TERRAIN® TRACTION SYSTEM

Maintain a strong grip on your driving surface. Select from five different "modes," and engage the new Selec-Speed™ for incredible speed control on steep inclines and declines. Coordinates 12 different vehicle management systems. Available.

PREMIUM EXTERIOR LIGHTING

Come rain or snow, foggy nights or sunny mornings, Daytime Running Lamps are well-known to raise the visibility of your vehicle. Add the optional Signature LED lights and the profile of your Grand Cherokee will raise to very impressive heights. Available Adaptive HID Headlamps follow your cue as you turn the wheel, illuminating road curves for safer visibility. Headlamp washers are available to help maintain visibility during slushy, muddy conditions. A high-pressure spray of washer fluid helps keep your headlamps safely crystal-clear.

PASSION FLOWS WITHIN



EVERY TOUCH IS SUMPTUOUSLY SOFT. EVERY STITCH A MASTERSTROKE.



SUMMIT INTERIOR DASH STITCHING DETAIL SHOWN IN GRAND CANYON-JEEP® BROWN



SUMMIT LEATHER-TRIMMED SEAT SHOWN IN GRAND CANYON-JEEP® BROWN



BREATHTAKINGLY GRACIOUS

SUMMIT LEATHER-TRIMMED INTERIOR SHOWN IN GRAND CANYON-JEEP® BROWN

THE MOST LUXURIOUS SUV IN ITS CLASS[7]

Grand Cherokee Summit achieves the most premium status by delivering an experience that is truly first-class. No other similar-sized SUV presents a more extensive list of inviting features. Summit owns this benchmark of exclusivity.

INSPIRED DESIGNER PALETTE

Summit's available Jeep® Brown interior is inspired by the warm tones that grace the majestic walls of the Grand Canyon. Copper-colored bezels and accent stitching continue the homage to this world wonder.

ELEGANT TOUCH POINTS

Premium Natura-Plus leather is featured on Summit's leather-trimmed seats, console, lower instrument panel, and door panels. Real open-pore wood in Summit Brown adorns the instrument panel and door trim. A soft, suede-like headliner adds to the rich appeal of Summit's unique interior design.

SEATING IN FIRST CLASS

All first- and second-row seats are heated for comfort in every climate, and front seats are ventilated and power-adjustable eight ways, with four-way lumbar adjustment.

HIGH TECH MEETS HIGH EXPECTATIONS

Amazing and brilliant, the available Uconnect® 8.4-inch touch screen treats you to a wealth of intuitive features like voice recognition, navigation, climate control, and so much more. And the customizable 7-inch Multi-View Display offers a quick and easy glimpse at a myriad of vehicle systems and driving information.

LUXURY FOR AUDIOPHILES

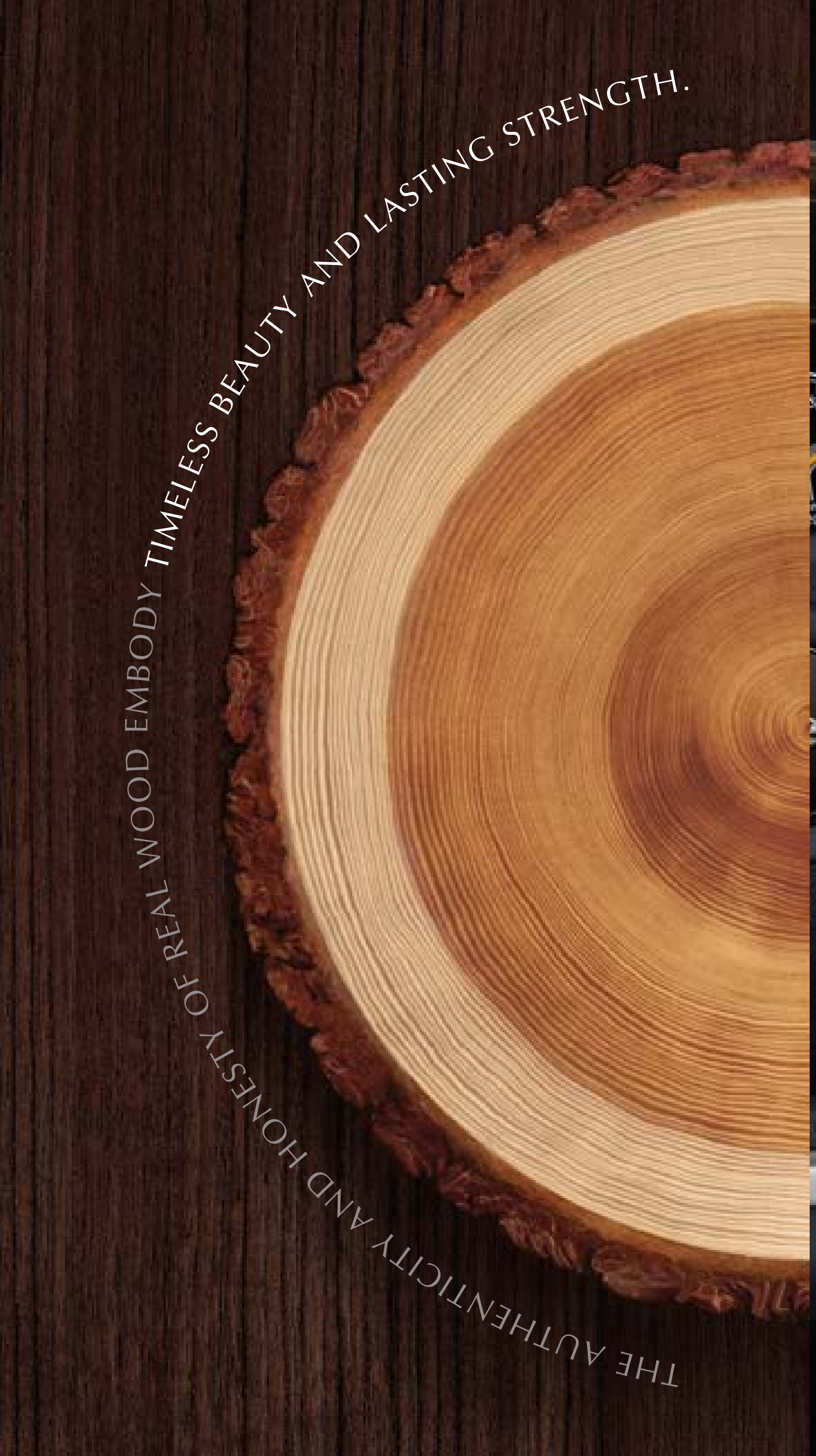
For those who appreciate world-class sound design, Harman Kardon® sound engineers have developed an available state-of-the-art system that sends 825 watts of power surging into 19 carefully placed speakers.











THE AUTHENTICITY AND HONESTY OF REAL WOOD EMBODY TIMELESS BEAUTY AND LASTING STRENGTH.





A WORLD-INSPIRED PALETTE

OUR DESIGNERS LOOKED TO THE NATURAL HUES FOUND IN SOME OF THE WORLD'S MOST ICONIC LANDSCAPES. THERE, THEY FOUND INSPIRATION THAT TRANSLATES INTO STUNNING INTERIORS CRAFTED WITH LUSH MATERIALS AND THE MOST THOUGHTFUL OF DETAILS.

GRAND CANYON

Crafted after the shades of warm brown and amber found within the majestic cliffs of the Grand Canyon. Beautiful Copper-colored bezels and accent stitching enhance the overall rich appeal. Available.

MT. VESUVIUS

This unique pairing of Indigo Blue and Jeep Brown mirrors the evening hues of Italy's Mt. Vesuvius. Open-pore Zebrano wood trim, Silver-colored bezels and accent stitching finish the vision. Available.

NEW ZEALAND

A diverse landscape of glaciers, mountains, and rugged coastline provided the inspiration for a timeless contrast of Black and Light Frost Beige. Available.

MOROCCO

Inspired by the magical shadows of the Marrakech market and the sublime softness of the Saharan desert, this classic Black interior shows off Grand Cherokee in luxuriously deep tones. Available.

NEPAL

Travelers the world over are drawn to the surreal beauty and presence of Himalayan mountains, where the natural combination of Jeep Brown and Light Frost Beige earthtones was derived. Available.

FINGERTIP CONTROLS ON YOUR STEERING WHEEL CAN INSTANTLY SCROLL YOU THROUGH A RICH SELECTION OF VEHICLE DATA. IT'S DISPLAYED WITHIN YOUR INSTRUMENT PANEL ON A 7-INCH FULL-COLOR THIN FILM TRANSISTOR (TFT) SCREEN. IF KNOWLEDGE IS POWER, THIS VAST ARRAY OF WISDOM MAKES YOU VERY STRONG, INDEED.

NAVIGATION

Partnering with your available Nav Radio, the Multi-View Display can show turn-by-turn directions, as well as additional details that help you navigate your way.

VEHICLE ALERTS

You'll receive visual notification here for safety systems, such as available Forward Collision Warning® and Advanced Brake Assist. Set the distance for the available Adaptive Cruise Control®

PERFORMANCE

Get real-time fuel economy data. See how many miles you can travel before you need to refuel. When the available Adaptive Cruise Control (ACC) senses a vehicle ahead, it will apply limited braking or acceleration automatically to maintain a preset following distance, while matching the speed of the vehicle ahead.

CAPABILITY

See the current settings for your available Quadra-Lift® Air Suspension System and steering-wheel position. You can also see how your available Selec-Terrain® system is functioning via perspective visuals.

VEHICLE DYNAMICS

Are your tires properly inflated? You'll be notified if the pressure is low on any tire. Driving off-road? See a graphic depiction of how your wheels are articulating.



CONFIGURABLE 7-INCH

MULTI-VIEW DISPLAY



GRASP THE FINER THINGS IN LIFE.

Leather trim on a newly designed and extraordinarily functional steering wheel. The comforting, available function of approach lamps on exterior mirrors. Keyless Enter 'n Go with push-button start. Delivery of informative vehicle functions with a simple touch of a button. Standard steering-wheel paddle shifters hand over gearshift control to your fingertips. This is how life on the road becomes a highly anticipated event.

A WORLD-INSPIRED PALETTE



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OVERLAND® SHOWN IN GRANITE CRYSTAL PEARL



INTRODUCING THE

ECODIESEL

3.0L V6 ENGINE

BEST-IN-CLASS:

30 MPG
FUEL ECONOMY[8]

730-MILE
DRIVING RANGE[1]

420 LB-FT
OF TORQUE[5]

7,400-LB
MAXIMUM TOWING[2*]

*WHEN PROPERLY EQUIPPED.

SUMMIT SHOWN IN AUBURN PEARL



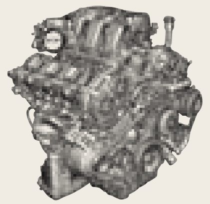
EVERY GRAND CHEROKEE POWERPLANT GAINS EFFICIENCIES.

WHEN YOU TELL THEM YOUR GRAND CHEROKEE TRAVELED 730 HIGHWAY MILES WITHOUT REFUELING ONCE, YOU'LL PROBABLY HAVE TO TELL THEM TWICE.

Thirty miles per gallon? True story. Grand Cherokee's new, available 3.0L EcoDiesel V6 engine delivers best-in-class economies[8] that treat your fuel budget with respect, while its reduced CO_2 emissions display reverence for the environment. Proudly, the EcoDiesel meets and even exceeds the low emissions requirements in all 50 states. Best-in-class fuel economy[8] arrives with an estimated 22 city/30 hwy mpg,[13] and a driving range of more than 730 highway miles per tank.[1] That's because, compared to gasoline, a gallon of diesel fuel converts to a greater amount of useable energy. So you can leave Detroit, MI, with a full tank and arrive in New York City without ever stopping to refuel. And with its command of 240 hp and a hefty 420 lb-ft of torque, the EcoDiesel provides a surge of towing strength that can haul up to 7,400 lb when properly equipped. Stats so good, they're worth repeating every chance you get.

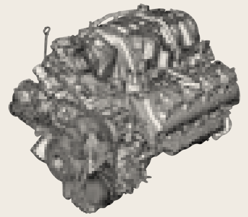
3.6L V6 PENTASTAR® ENGINE

Three times named one of *Ward's* 10 Best Engines, the flex-fuel Pentastar now boasts an increase in fuel economy. Paired with the new 8-speed automatic transmission, it achieves 290 hp, an EPA estimated 17 city/25 highway mpg, and cranks out enough power to tow up to 6,200 lb when properly equipped — a 24 percent increase in pulling power. Standard.



5.7L V8 ENGINE

This available workhorse churns out best-in-class maximum towing power[2] of up to 7,400 lb when properly equipped. It gives out 360 hp and a brawny 390 lb-ft of torque, while also employing additional fuel-saving efficiencies thanks to Variable Valve Timing (VVT), Fuel Saver Technology, and the new 8-speed transmission. Available.

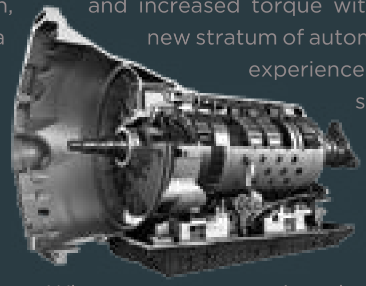


ECO MODE

This new, selectable feature constantly works to maximize your fuel economy by automatically modifying the shift schedule of the 8-speed transmission and torque converter and gently lowering your idle speed to gain precious mpg. The Multi-View Display in your instrument panel can inform you of just how efficiently Eco Mode is performing every mile along the way.



ALL-NEW 8-SPEED AUTOMATIC TRANSMISSION



It glides with a smooth and quick efficiency, consistently using energy to its best advantage. This is Grand Cherokee's new standard 8-speed automatic transmission. Its construction provides additional gears with no gain in weight, enhanced acceleration with reduced fuel consumption, and increased torque with added strength to pull. This Grand Cherokee drives to engage a new stratum of automotive connoisseurs: SUV motorists who desire a premium driving experience paired with an efficient performance. The system's precise design and shift schedule can implement a gear change in 200 milliseconds. This kind of fine-tuning can elevate ride quality to levels experienced in the most luxurious sedans. There's excitement as well, by engaging the steering-wheel-mounted paddle shifters when you want to customize your shift schedule. The best possible fuel economies can be attributed to a wide ratio spread that supports lower engine rpm driving in both city traffic and on the highway. When equipped with a two-speed transfer, crawl ratio is improved by 46 percent, enhancing Grand Cherokee's legendary prowess. Shift into the available Sport Mode and your shift schedule and engine power are both adjusted to hand over a sportier driving experience. It all adds up to a ride that delivers powerful strength without compromise.

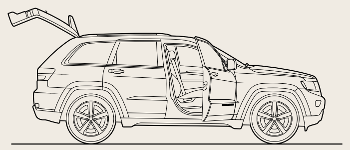


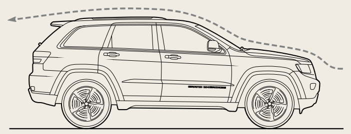


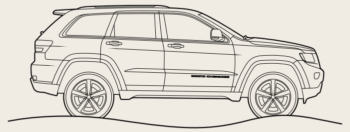
OVERLAND® SHOWN IN BRILLIANT BLACK CRYSTAL PEARL

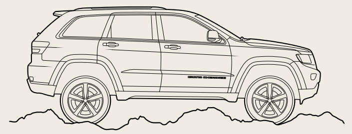
WHY STOP AT SIMPLY RAISING THE BAR? THIS IS HOW TO MOVE AHEAD WITH AN AIR-CUSHIONED, ADJUSTABLE RIDE HEIGHT THAT SMOOTHS ON-ROAD HANDLING, INCREASES FUEL EFFICIENCY, EASES ENTRY AND LOADING, AND LIFTS GRAND CHEROKEE TO BEST-IN-CLASS GROUND CLEARANCE[3] ... ALL WITH FINGER-TOUCH CONTROL.




PARK


AERO


OFF-ROAD 1


OFF-ROAD 2

QUADRA-LIFT® AIR SUSPENSION



PARK // EASIER ENTRY, EXIT, AND LOADING

In Park Mode, this closed-type air suspension system gently lowers Grand Cherokee 1.6 inches below normal ride height to allow for a more graceful entrance and exit, as well as for loading cargo.



AERO // OPTIMAL FUEL EFFICIENCY

When traveling at cruising speeds, Quadra-Lift® automatically lowers the vehicle 0.6 inches below normal ride height to Aero Mode. This, in turn, improves aerodynamics and fuel efficiency.



+ OFF-ROAD 1 // HELPS CLEAR OBSTACLES

When you find yourself negotiating deep snow, mud, or two-track trails, switch Quadra-Lift to Off-Road 1 Mode for an added vehicle height of 1.3 inches, giving your capability a serious lift.



OFF-ROAD 2 // BEST-IN-CLASS CLEARANCE[3]

Quadra-Lift takes you to legendary heights with the push of a button. In Off-Road 2 Mode, you'll rise 2.6 inches above normal ride height — ideal for deep ruts, tall brush, and protruding rocks.

WHEN YOUR POTENTIAL IS ONLY
OUTWEIGHED BY YOUR CAPABILITY,
ANYTHING IS POSSIBLE.



LIMITED SHOWN IN BILLET SILVER METALLIC

SELEC-TERRAIN®

TRACTION MANAGEMENT



SAND

Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance. Deeper wheel-slip antilock brake settings and off-road-tuned Electronic Stability Control (ESC)[10] are among the primary systems engaged.

MUD

Quadra-Lift® Air Suspension system raises to Off-Road 1 Mode, Traction Control operates with sensitive response to wheel spin, and torque is tuned for optimal performance.

SNOW

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this Mode include antilock brakes and traction control.

ROCK

Raises the vehicle to the maximum ground clearance of 11.3 inches; the transfer case, differential, and throttle coordinate to provide low-speed control. ESC[10] is tuned appropriately for off-road conditions.



SELEC-TERRAIN® TRACTION SYSTEM

Five selectable settings give you ultimate driving confidence by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control, and Electronic Stability Control.[10] Choose from Sand, Mud, Auto, Snow, and Rock. In Auto, Selec-Terrain does all the work, automatically adjusting vehicle dynamics to best suit the terrain.

SELEC-SPEED™ CONTROL

Selec-Speed adds Hill Ascent Control to the familiar Hill Descent Control. Hill Ascent engages the throttle to help provide stable low-range control when going uphill, where Hill Descent uses engine and physical braking to aid in vehicle control when going downhill.

JEEP® 4x4 CONFIDENCE

Choose from three available 4WD systems:

+ QUADRA-DRIVE® II employs an Electronic Limited-Slip Differential that can transfer up to 100 percent of torque to the rear wheel(s) with traction to help you maintain forward movement.
+ QUADRA-TRAC II® offers all-speed traction control via a two-speed low transfer case that can quickly distribute power to the axle with the most traction.
+ QUADRA-TRAC I® is fully automatic, offering a continual balance of torque distribution; if slippage occurs, torque is transferred to the axle with the most traction. Available.

TRAIL RATED® CAPABILITY

Excel in extreme conditions like mud, sand, snow, and ice when your Grand Cherokee is equipped with an authentic Trail Rated 4WD system. Every Trail Rated badge indicates testing and mastery in five performance categories: Traction, Ground Clearance, Maneuverability, Articulation, and Water Fording.[14]

OVERLAND® SHOWN IN DEEP CHERRY RED CRYSTAL PEARL



GRAND CHEROKEE OVERLAND®
THE VIEW EXCEEDS EXTRAORDINARY EXPECTATIONS.

TIMELESS GRANDEUR

Heritage runs deep within the DNA of Overland, beginning with its name, long associated with the revered Willys-Overland, a legendary vehicle that stands at the forefront of Jeep® brand history. Today, Overland carries the legendary torch of strength and honor, with astounding enhancements that take it to a brand-new level of comfort and luxury. A long list of standard features such as leather-stitched dashboard and dual-pane sunroof and available features like 4WD with standard Quadra-Lift® Air Suspension come together to distinguish the name of Overland once again.

JEEP® GRAND CHEROKEE OVERLAND® SHOWN IN BILLET SILVER METALLIC











A STUNNING DISPLAY OF DISTINCTION

INSPIRED DESIGNER PALETTE

Available for Overland,® this interior color scheme of Indigo Blue and Jeep® Brown is crafted from luxurious Nappa leather trim, open-pore Zebrano wood trim, and Silver-colored bezels. Bright accent stitching adds to the stunning impact.

DISTINCTIVE AND PLUSH

Overland arrives with a standard CommandView® dual-pane panoramic sunroof, and a vibrant 8.4-inch Uconnect® touch screen with voice operation for navigation, communication, voice text reply, and entertainment services. First- and second-row leather-trimmed heated seats are designed for the utmost in cushioned comfort and style. Even more, first-row seats are also ventilated. Unique contrast stitching adds glamour to the leather-trimmed dashboard. There's so much to experience with Overland's long list of premium features.

ALPINE® PREMIUM AUDIO

ALPINE Welcome to the Alpine Surround Sound System, standard in Grand Cherokee Overland and Limited. This premium audio system utilizes a high-powered, 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin.

CLIMATE CONTROL VIA UCONNECT

Create a comfortable cabin using the HVAC controls on the available 8.4-inch touch-screen radio with voice commands. You can say "set driver temp to 72 degrees" to adjust dual-zone temperatures (when equipped), engage the defrost system, or turn on the heated and ventilated seats, all without ever taking your hands off the wheel.

OVERLAND® INTERIOR SHOWN IN VESUVIO-INDIGO BLUE AND JEEP® BROWN

MASTERFULLY SIMPLE.

WITH THE AWARD-WINNING AND INTUITIVE UCONNECT® SYSTEM, YOU'RE ALWAYS CONNECTED, INFORMED, ENTERTAINED, AND MORE PRODUCTIVE. YOU CAN ALSO VOICE YOUR CHOICE TO CONTROL NEARLY EVERY FEATURE HANDS-FREE WITH THE LATEST AVAILABLE VOICE RECOGNITION TECHNOLOGY. THIS IS HOW YOU ADVANCE YOUR WORLD IN A WORLD THAT'S VERY ADVANCED.

PHONE/TEXT. Plans can change en route. Safely spread the word with a hands-free phone call or use your voice to send out a text. Pair up to eight Bluetooth® enabled phones, and voice commands allow you to easily "call Judy" or "redial" as you negotiate midtown traffic.

WIFI. All along the way, you can upload and download, post, and search. Uconnect® with available WiFi links compatible devices to the Web. Your office is as mobile as you are. Connect Web-enabled devices, and passengers can stay in play.

VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio[15] channels, or make calls. Select navigation destinations, set cabin temps, or show fuel prices. This smart technology can understand commands in English, French, and Spanish.

NAVIGATION. Dinner reservations at the new place in town? Uconnect employs GPS navigation for audible turn-by-turn directions, and detailed 3-D maps help to assure you arrive on time. The NAV is integrated into your 7-inch Multi-View Display so you can see directions front and center. Use Voice Command and say the complete address, city, and state, and get directions quickly. Your first year of SiriusXM Traffic[15] service is included.

ENTERTAINMENT. Tonight's soundtrack? It can change, moment by moment, and Uconnect follows your lead. Listen to your favorite playlist, then flip to a news or comedy station, or get the latest sports scores. SiriusXM lets you tag, rewind, and play favorite songs or artists. You'll get 160 channels from the available SiriusXM Satellite Radio,[15] or connect your own device.

EMERGENCY HELP. Reach a local 9-1-1 operator immediately by pushing one dedicated 9-1-1 button. And a Roadside Assistance button puts you in touch with someone who can get you help. Both safety features are available with Uconnect.



UCONNECT ACCESS A NEW LEVEL OF INNOVATION

THIS NEW SUITE OF UCONNECT® FEATURES AND SERVICES REPRESENTS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY. WITH THE SIMPLICITY OF VOICE COMMAND AND FINGERTIP CONTROL, YOU CAN NOW ACCESS ALL OF THESE BRILLIANT OFFERINGS:

9-1-1 CALL. In the event of an emergency, a button on your rearview mirror connects you with local authorities.

ROADSIDE ASSISTANCE CALL. Flat tire or need a tow? The Assist button on your rearview mirror connects you to Roadside Assistance, which automatically knows your vehicle and location. Additional fees may apply.

STOLEN VEHICLE ASSISTANCE. If your vehicle is ever stolen, Uconnect can provide its location to aid police recovery.

THEFT ALARM NOTIFICATION. Choose to receive a text or email alert anytime your vehicle's theft alarm is activated.

VOICE TEXTING.* Powerful, Cloud-based voice texting on compatible Bluetooth phones lets drivers hear a text or read and dictate an original message. Hands stay on the wheel, eyes stay on the road, and drivers stay safely connected.

WIFI HOTSPOT. Create a mobile, on-demand hotspot in and around your vehicle, so passengers can stay securely connected wirelessly on their personal devices.

INSTANT IN-VEHICLE ASSIST. Questions about a Uconnect feature, app, or your new Grand Cherokee? Press the Access button to connect with the right source for answers.

UCONNECT ACCESS APP. From virtually anywhere, use your computer or the custom smartphone app to remotely lock or unlock your vehicle, start the engine to warm up or cool down the interior, or sound the horn and flash the lights.

CONNECTED SEARCH. Conduct a real-time local search to find restaurants, coffee shops, and other businesses sorted by rating and location.

*Requires the vehicle to be registered for Uconnect Access, and use with a smartphone that has Bluetooth® Message Access Profile (MAP). iPhone® and some other smartphones do not currently support Bluetooth MAP.

SUMMIT SHOWN IN BRIGHT WHITE

WHAT A BEAUTIFUL WAY TO STAY CONNECTED. UCONNECT® PUTS YOU IN FULL CONTROL WITH AN AVAILABLE 8.4-INCH TOUCH SCREEN CONVENIENTLY POSITIONED FRONT AND CENTER. HERE, CONTROLS AND DATA ARE DISPLAYED IN CRYSTAL CLARITY. WELCOME TO COMMAND CENTRAL.





NAVIGATION WITH 3-D MAPPING. Use your voice to enter a complete address in one step. Uconnect® will provide mapping on its 8.4-inch touch screen, as well as audible turn-by-turn directions. You'll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with the Uconnect 8.4AN radio.

HANDS-FREE PHONE. Uconnect easily connects with your compatible phone, and allows quick access to your stored contacts. With Voice Command, you can say who you want to call or text. A standard feature on all radios.

VARIETY ENTERTAINMENT. Connect your compatible media device, stream your music via Bluetooth® streaming audio or SD card, or listen to HD radio. And with SiriusXM Satellite Radio,® you can access 160 channels of news, sports, talk, and premium entertainment. Your first year of service is included.

SIRIUSXM ALL ACCESS[13] programming goes with you wherever you travel, via your vehicle, computer, smartphone, or tablet. In your vehicle, get every channel available on your radio, including all of the premium programming. Plus, listen wherever you go on your portable devices with a SiriusXM Internet Radio subscription included with your trial. Options in all the places life takes you.

SIRIUSXM TRAVEL LINK.[13] Get the latest national and local weather reports and ski slope conditions while you're on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and when at the nearest movie theatre. Your first year of SiriusXM Travel Link® service is included.

SiriusXM TRAVEL LINK

VOICE TEXTING. Powerful, Cloud-based voice recognition allows you to dictate free-form text messages, and send them from your Bluetooth® enabled phone without taking your hands off the wheel or focus from the road. Available on all radios.

APPS. Uconnect® Access turns your vehicle into a WiFi hotspot via the power of the Cloud. This suite of new services includes 9-1-1 Call, Roadside Assistance, Stolen Vehicle Assistance, Theft Alarm Notification, Local Connected Search, and a smartphone app that enables you to lock and unlock your doors and start your car. Uconnect Access brings the next level of mobile in-vehicle technology to your fingertips. Available on all radios.

AVAILABILITY OF APPLICATIONS SUBJECT TO CHANGE.



COMMANDVIEW®
DUAL-PANE SUNROOF



A NEW PERSPECTIVE ON LIVING WELL

COMMANDVIEW® PANORAMIC SUNROOF

This view from the top is revealing. There's more to be seen when you look up and out via Grand Cherokee's available full-power sunroof with a power sunshade in front, a fixed-glass window in the rear, and available suede-like headliner above. One look at this dual-paned sliding-glass ceiling and you'll definitely enjoy seeing what comes naturally into view.

STYLE AND GRACE

A new level of opulence is expressed in the exterior details of Grand Cherokee Limited. From a re-envisioned body design to thoughtful specialties that only a Jeep® brand vehicle can bear, Limited's bright door handles, dual Chrome exhaust tips, and 18-inch polished aluminum wheels add special sparkle. There's a new capless fuel filler with an electronically locking fuel door that simplifies your stop at the pump, and a new standard power liftgate for easier access. A signature design for the new projection fog lamps, available LED daytime running lamps, and rear taillamps allow Grand Cherokee to see and be seen within a special spotlight.

POWER LIFTGATE

Keep hold of packages and open the liftgate without any fancy footwork. The available power liftgate adds graceful accessibility to Grand Cherokee's rear cargo area. Keyless Enter 'n Go is hands-free via the key fob, so you can avoid fumbling last-minute to unlock the gate.

GRAND CHEROKEE LIMITED.
CRAFTSMANSHIP SHINES FROM EVERY SCULPTED CORNER.



JEEP® GRAND CHEROKEE LIMITED SHOWN IN BRILLIANT BLACK CRYSTAL PEARL



BLU-RAY™ PLAYER WITH
SEATBACK-MOUNTED VIDEO SYSTEM

Two available 9-inch high-resolution screens are integrated into the seatback to entertain rear-seat passengers. The system can play standard DVDs as well as Blu-ray discs, and includes independent HDMI and RCA inputs for each screen.

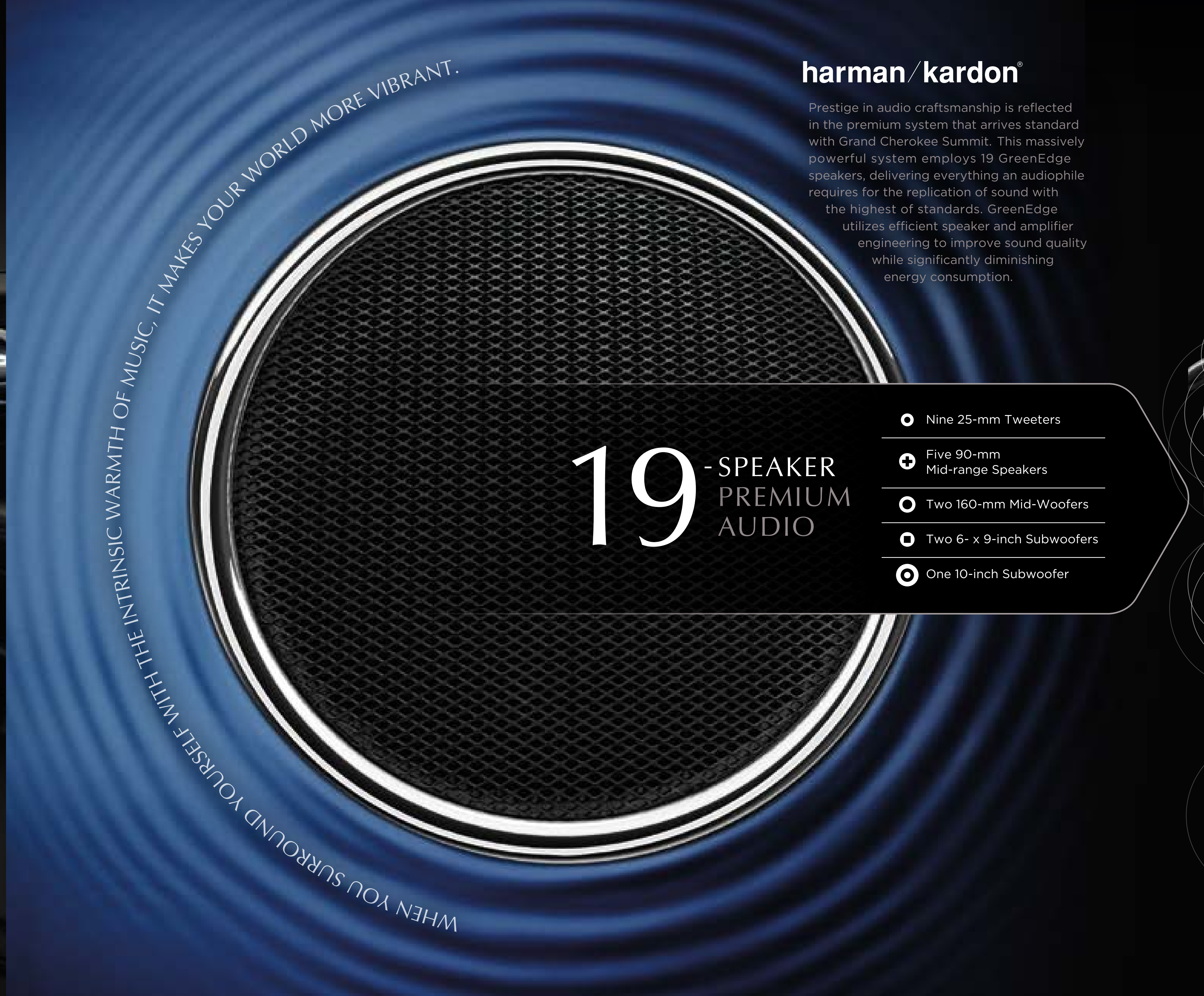






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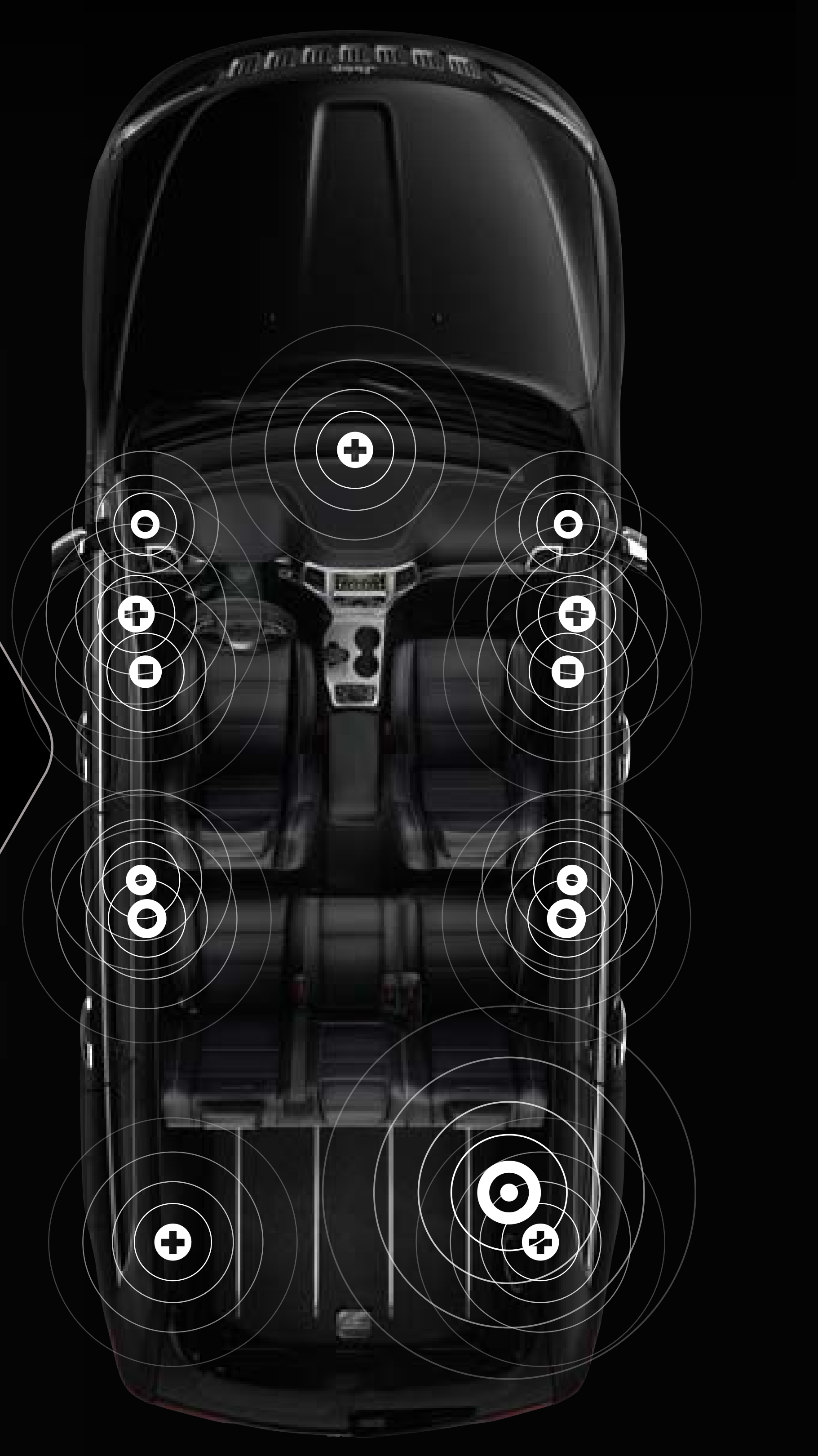


harman/kardon®

Prestige in audio craftsmanship is reflected in the premium system that arrives standard with Grand Cherokee Summit. This massively powerful system employs 19 GreenEdge speakers, delivering everything an audiophile requires for the replication of sound with the highest of standards. GreenEdge utilizes efficient speaker and amplifier engineering to improve sound quality while significantly diminishing energy consumption.

19-SPEAKER PREMIUM AUDIO

- Nine 25-mm Tweeters
- Five 90-mm Mid-range Speakers
- Two 160-mm Mid-Woofers
- Two 6- x 9-inch Subwoofers
- One 10-inch Subwoofer



PEACE OF MIND DELIVERED 70 AVAILABLE WAYS.
HERE ARE JUST A FEW.

THE NEW 2014 GRAND CHEROKEE DELIVERS REIMAGINED LUXURY AND REDEFINED CAPABILITY TO PERFORM HEROICALLY IN ALL DRIVING CONDITIONS. YOU'LL FEEL THE STRENGTH OF ITS REINFORCED STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH INSPIRED CONFIDENCE.

UCONNECT® ACCESS WITH 9-1-1 AND ROADSIDE ASSISTANCE. A fast and direct connection to help is right at hand with Uconnect Access, the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer an instant lifeline. Press "9-1-1" for an immediate connection to a 9-1-1 call center, or press "ASSIST" to quickly summon roadside help. Available.

UCONNECT VOICE COMMAND. Multitasking is the way of today's world, even when you're on the road. Uconnect Voice Command allows drivers to safely send, reply, or listen to a text, take or make phone calls, request real-time information like fuel prices, get navigation directions, and more, while keeping both hands on the wheel. Available.

ELECTRONIC STABILITY CONTROL (ESC).[10] A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, all-speed traction control, and available Trailer Sway Control (TSC), sending them into action when needed. Standard.

PARKVIEW® REAR BACK-UP CAMERA.[16] Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. Available.

PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEMS.[16] Available Front Park Assist system helps you nestle into parking spots by detecting objects in front of the vehicle and providing an audible warning when you are too close for comfort. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime.

A SECURE AIR BAG SYSTEM.[17] Your sense of security is fully met with Grand Cherokee's all-around air bag[17] system. Full-length side-curtain, seat-mounted side thorax, advanced multistage front, and driver inflatable knee blocker air bags[17] all work in tandem to help provide protection. Standard.

ADAPTIVE CRUISE CONTROL (ACC).[12] Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the vehicle in front of you. Available.

ADAPTIVE HID HEADLAMPS/ DAYTIME RUNNING LAMPS/ HEADLAMP WASHERS. They follow your cue as you turn the wheel, illuminating curves in the road ahead and helping to reveal what was once hidden. Available Signature LED Daytime Running Lamps add even greater visibility. Optional Headlamp Washers keep your lenses free of debris.

TRAILER SWAY CONTROL (TSC). Crosswinds and traffic hold no sway over you and your payload. As part of ESC,[10] TSC helps keep you and the toys you are towing safely on course.

BLIND SPOT MONITORING[18] AND REAR CROSS-PATH DETECTION SYSTEM.[16] These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

ELECTRONIC ROLL MITIGATION (ERM). As an extension of ESC,[10] ERM employs ESC sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. Standard.

SELEC-SPEED™ CONTROL. Smoothly navigating steep hills can be daunting. Engage Selec-Speed Control on the Selec-Terrain® dial of your 4WD Grand Cherokee and you'll climb and descend with greater safety. Fuses Hill Ascent Control and Hill Descent Control into one incredibly capable feature. Available.

SENTRY KEY® ENGINE IMMOBILIZER. A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT. Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected, and a smart brake system helps dry the brake rotors on wet roads. Available.

FORWARD COLLISION WARNING (FCW)[11] WITH CRASH MITIGATION. Radar sensors detect when Grand Cherokee may be approaching another vehicle too rapidly and sends an audible and visual alert to the driver. The system also provides 1.5 seconds of braking assistance if the driver does not react in time.



SUMMIT SHOWN IN CASHMERE PEARL







LAREDO SHOWN IN DEEP CHERRY RED CRYSTAL PEARL, LIMITED SHOWN IN BILLET SILVER METALLIC, OVERLAND® SHOWN IN CASHMERE, SUMMIT SHOWN IN AUBURN PEARL, SRT® SHOWN IN BRIGHT WHITE



OPEN THE DOOR TO A REMARKABLE EXPERIENCE

LAREDO. Keyless Enter 'n Go; Quadra-Trac I® 4WD (4x4 models only); 3.6L V6 VVT engine; 8-speed automatic transmission; steering-wheel paddle shift control; 7-inch configurable Multi-View Display (EVIC); front and rear air bags;[17] 17-inch painted aluminum wheels; projector fog lamps; daytime running headlamps; Uconnect® 5.0 radio (5-inch touch screen, six speakers, and USB media hub); capless fuel fill door; LED taillamps; interior lighting for front footwell, center console bin

LIMITED. Includes Laredo features, plus or replacing: Quadra-Trac II® with Selec-Terrain® and Hill Descent Control (4x4); heated steering wheel; leather-trimmed seating; power eight-way passenger seat with four-way lumbar adjustment; heated front-row and second-row seating; 18-inch polished aluminum wheels; ParkSense® Rear Park Assist[16] and ParkView® Rear Back-Up Camera[16] with Dynamic Grid Lines; premium audio system with nine speakers, including subwoofer; unique Limited lower fascia; dual exhaust; bright door handles; power, heated, multifunctioning chrome mirrors; Capri leather; strakes in rear cargo; door sill scuff pads with bright insert and Jeep® logo

OVERLAND® Includes Limited features, plus or replacing: Quadra-Lift® Air Suspension system (4x4); Bi-xenon HID headlamps with LED daytime running lamps; unique Overland grille; power folding mirrors with puddle lamps; rain-sensing wipers; Nappa Leather-trimmed ventilated front seats and leather-stitched instrument panel, door uppers, and center console armrest; real wood and leather-wrapped heated steering wheel; dual-pane sunroof; chrome tow hooks; power liftgate; power tilt/telescoping steering wheel; 20-inch polished wheels with Mineral Gray pockets; Uconnect® navigation radio with 8.4-inch touch screen

SUMMIT. Includes Overland features plus or replacing: suede-like headliner; Natura Plus leather–trimmedseating; Harman Kardon® premium sound system with 19 speakers, including 10-inch subwoofer; adaptive headlamps; headlamp washers; Front Park Assist;[16] 20-inch full polished wheels with Satin clear-coat; Blind Spot Monitoring;[18] Forward Collision Warning;[11] Adaptive Cruise Control[12]

SRT® 6.4L V8 SRT HEMI® engine with Fuel Saver Technology; SRT leather-wrapped steering wheel with audio, EVIC, and cruise controls; SRT Performance Pages; Uconnect Voice Command with Bluetooth®; Keyless Enter 'n Go; Quadra-Trac® Active On-Demand 4-Wheel-Drive System; Selec-Track® Adaptive Damping Suspension with Track, Sport, Auto, Snow, and Tow Modes; Electronic Limited-Slip Rear Differential; SRT Performance Brakes with 6-Piston front/4-Piston rear Brembo® Calipers; Uconnect navigation radio with 8.4-inch touch screen; dual heat extractors on hood; steering-wheel-mounted paddle shifters; Adaptive Speed Control.[12] Visit driveSRT.com



SUMMIT SHOWN IN GRANITE CRYSTAL PEARL

jeep.com (800) 925-JEEP

(1) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). 3.0L Diesel: Over 730 miles range on one tank @ 30 mpg. 3.6L V6: Over 630 miles range on one tank @ 25 mpg. (2) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Equipped with V8 4x2 or 3.0L Diesel 4x2, 7,400 lbs towing capacity. (3) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on Off-Road Group 2 air suspension height 8.9"–11.3." (4) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on available Transfer Case and Off-Road Group 2 capabilities. (5) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Equipped with V8 4x2, 390 lb-ft of torque, or 3.0L Diesel 4x2, 420 lb-ft of torque. (6) Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. (7) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). Based on Summit model offerings. (8) 2012 *Ward's* Mid-Size Sport Utility Vehicle segmentation (excludes Chrysler Group LLC vehicles). 3.0L V6 Diesel 4x2 @ 30 mpg. (9) Late availability. (10) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (11) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (12) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (13) Chrysler estimated 30 highway mpg. 3.0L Turbo EcoDiesel V6 engine and 8-speed transmission. Final EPA mileage not available at time of publication. Use for comparison purposes only. (14) Do not attempt water fording unless depth known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (15) SiriusXM service requires a subscription, sold separately after 12-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of the trial subscription, the plan you choose will automatically renew and bill at the current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at siriusxm.com. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous United States, D.C., and P.R. (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. (16) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. (17) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (18) Always check visually for vehicles prior to changing lanes.

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